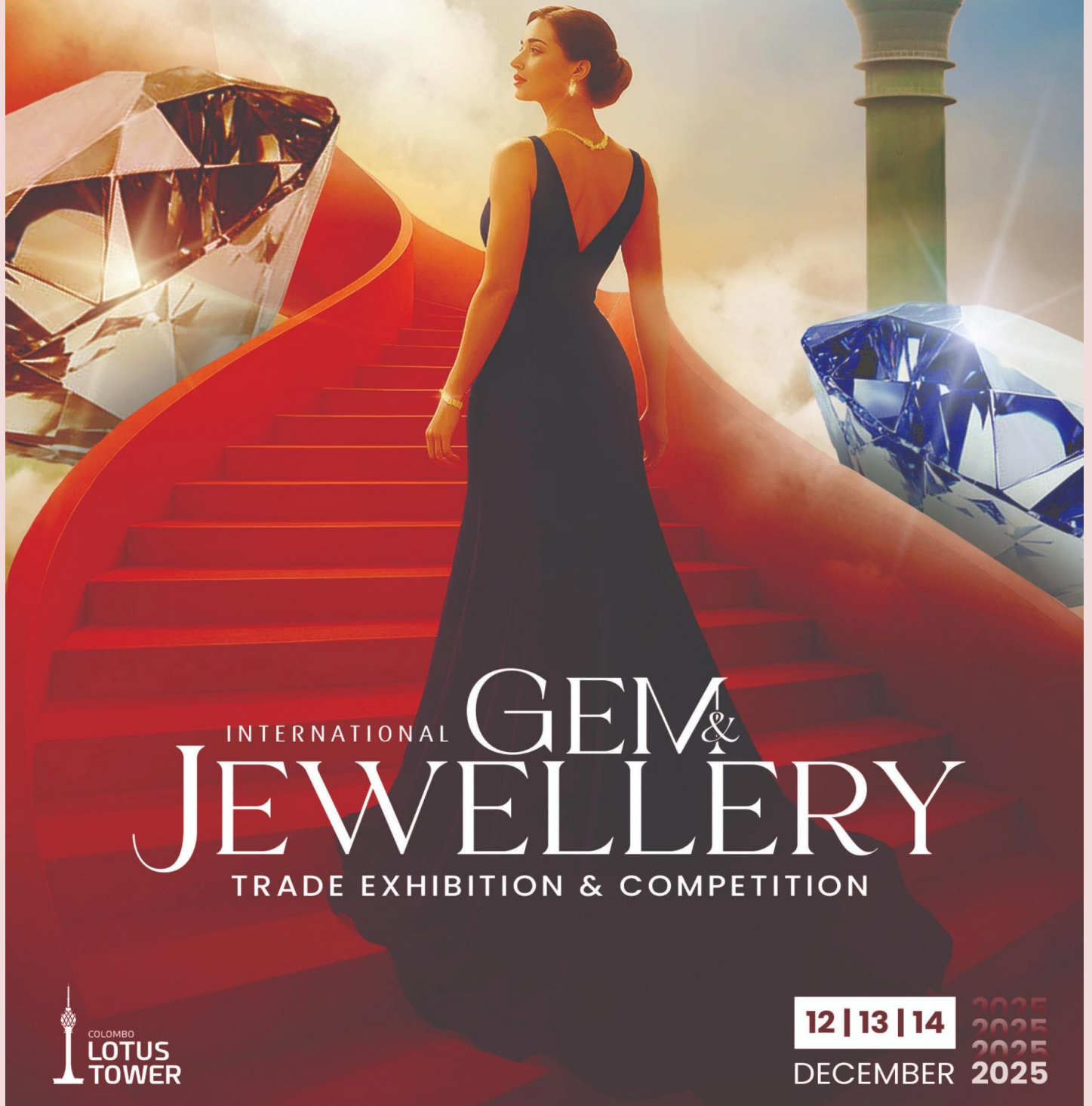




Jewels 2025

Gemmologists Association of Sri Lanka



INTERNATIONAL GEM & JEWELLERY

TRADE EXHIBITION & COMPETITION



12 | 13 | 14
DECEMBER 2025

Organised By



In Collaboration With



Supported By



JEWELS 2025
SPONSORSHIP PROPOSAL
JEWELS INTERNATIONAL GEM & JEWELLERY
TRADE EXHIBITION AND COMPETITION

Organized by:

- Gemmologists Association of Sri Lanka

In Collaboration with:

- National Gem & Jewellery Authority

With the Sponsorship and Support of:

- Export Development Board
- Gem and Jewellery Research and Training Institute
- Sri Lanka Tourism Promotion Bureau
- Sri Lanka Convention Bureau
- Sri Lanka Tourism Development Authority

MAIN EXHIBITORS

- Gem dealers, lapidarists, wholesalers, jewellery manufacturers, exporters, retailers
- Laboratory and certification services by internationally renowned labs
- Machinery, equipment, and tool manufacturers and importers
- Educational and training service providers

GENERAL INFORMATION

- Date: December 12–14, 2025
- Venue: Lotus Tower, Colombo

OPENING HOURS:

- Dec 12: Opening Ceremony – 9:00 AM; Open to all visitors – 10:00 AM to 7:00 PM
- Dec 13: Open to all visitors – 10:00 AM to 7:00 PM
- Dec 14: Open to all visitors – 10:00 AM to 7:00 PM

EXHIBITION SCALE

- Expected Visitors: 5,000+ international and domestic visitors

PROMOTION METHODS

- Official website
- Direct invitation letters
- Television/radio, newspapers & magazines
- Outdoor banners
- Telemarketing

- Online marketing and social media

PARTICIPATION PROCEDURE

- Pay 50% of the remaining balance on or before **October 10, 2025**.
- Settle the total remaining balance on or before **November 10, 2025**.

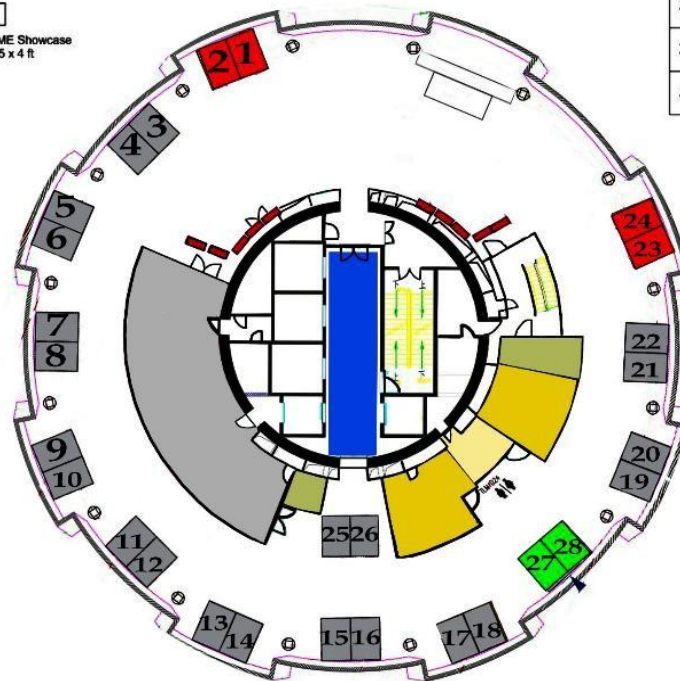
JEWELS FLOOR PLAN

Stalls 3 Side Open

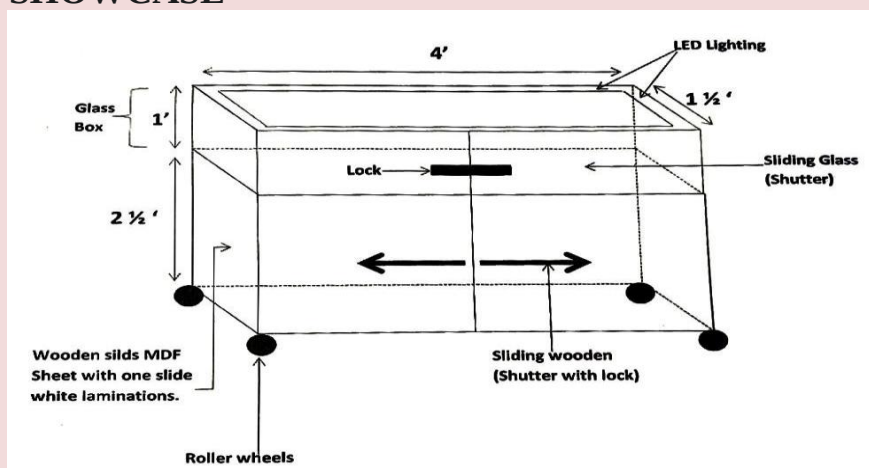


SME Showcase
1.5 x 4 ft

STALLS	QTY
3 Side Open	24
SME	10



SHOWCASE



SPONSORSHIP CATEGORIES

Exclusive Benefits	Ruby	Padparadscha	Sapphire	Alexandrite	Spinel	Amethyst
	1,000,000	750,000	500,000	300,000	200000	75000
Exhibition Space	3m x 2m Premium booth	3m x 2m Premium booth	3m x 2m Premium booth	3m x 2m Premium booth	3m x 2m Standard booth	4 x 1.5 ft - Showcase
Souvenir Advertisement	Full-Page	Full-Page	Full-Page	Full-Page	Full-Page	Half-Page
Website Prominence	√	√	√	√	√	-
LED wall advertisement	√	√	√	-	-	-
Stage Presentation	√	-	-	-	-	-
Official Partnership Status	Official Ruby Partner of JEWELS	Official Padparadscha Partner of JEWELS	Official Sapphire Partner of JEWELS	Official Alexandrite Partner of JEWELS	Official Spinel Partner	Amethyst Sponsor
Product Promotion Rights	√	√	√	√	-	-
VIP Treatment	√	√	-	-	-	-
Marketing Materials	√	√	√	Social media	Social media	Social media
Website Listing	√	√	√	√	√	√
Special Requests	√	-	-	-	-	-

JEWELS - 2025 BOOTH RESERVATION FORM

1. Name of the Company:
2. Address:
3. Contact Details:
 - Telephone:
 - Email:
4. Contact Person:
5. Are you a member of GASL? Yes/No
6. If yes, have you settled your dues to GASL as of 2025? Yes/No
7. Number of years participated in JEWELS (or similar exhibitions):
 - ☐ None
 - ☐ Below 5 years
 - ☐ 5-10 years
 - ☐ More than 10 years
8. Have you participated in any Foreign Gem and Jewellery Exhibitions? Yes/No
9. If yes, Exhibition names: -
10. Industry Category you would exhibit under:
 - ☐ Gemstones
 - ☐ Jewellery
 - ☐ Lapidary
 - ☐ Laboratories
 - ☐ Tools and Machinery
 - ☐ Education
11. Booth category:
 - ☐ 3m x 2m (Two side premium)
 - ☐ 3m x 2m (Two sides Standard)
 - ☐ Showcase

12. I/ We would like to reserve: ___Booth/Booths

Please complete this form and forward it to the GASL

Gemmologists Association of Sri Lanka

275/75, Prof. Stanley Wejesundara Mawatha, Colombo 07 T: +94 117 202 032

E: info.jewels.gasl@gmail.com

Booths will be allocated under the selection criteria.

Name: _____

Date: _____

Signature: _____

**** Terms and Conditions apply.**

You are kindly requested to attach the following to the application form

- Promotional Materials (Brochures/Leaflets/Business Cards, etc.)
- Company Profile
- Business Registration
- Copies of the NGJA license for the year 2025

****The following criteria will be adhered to when allocating booths for JEWELS 2025:**

1. Number of years as a member of GASL
2. Should have settled all dues to GASL.
3. Number of years at JEWELS (or similar exhibitions).
4. Participation in the Sri Lankan Pavilion at Foreign exhibitions and the number of years of participation.

EXTRA ACCESSORY REQUEST FORM

ITEMS PROVIDED FREE

ITEM	PREMIER (3mx2m)	STANDARD (3mx2m)	SHOWCASE
SHOWCASE (100X120X50CMS) WITH LED LIGHTS	(3)	(2)	(1)
TABLE	(1)	(1)	-
CHAIRS	(2)	(2)	(1)
WASTE PAPER BASKET	(1)	-	-
FASCIA BOARD WITH EXHIBITOR'S NAME AND	(1)	(1)	
PASSES	(5) A (3)	(4) A (2)	(1) A (1)

EXTRA ACCESSORY REQUIREMENT (Additional Cost)

#	ITEMS AVAILABLE ON HIRE	COST PER UNIT (LKR)	QTY.	AMOUNT
1	STANDARD SHOWCASE	10000		
2	ADDITIONAL PASS	5000.00		
3	CHAIR	1000.00		
4	TABLE	3500.00		
	TOTAL			

TERMS OF PAYMENT

Bank details for payments:

ACCOUNT NAME: **Gemmologists Association of Sri Lanka**

BANK NAME	BANK/BANK CODE	BRANCH / BRANCH CODE	ACCOUNT NUMBER
Commercial bank	Swift code CCEYLKLX	Colombo3	1110034276

All cheques should be crossed and made payable to the **Gemmologists Association of Sri Lanka**.

We agree to abide by the rules and regulations outlined in this application form. Please note that the accessories will be supplied to the respective booths on receipt of payment ONLY.

Date:

Exhibitor Signature:

FORM FOR EXHIBITOR PASSES

Please fill out the following form and return it with recent photographs.

Company Name: _____

(The name provided in this space will be displayed on the booth on the exhibition date)

Names of Exhibitors:

1.	2.
3.	4.
5.	6.
7.	8.

Items Provided Free:

- 3m x 2m Premier Booth: 5 passes (maximum 8 passes)
- 3m x 2m Standard Booths: 4 passes (maximum 6 passes)
- Showcases: 1 pass (maximum 2 passes)

Note: Each additional pass beyond the free allocation cost Rs. 5,000/=

EXHIBITOR MOVE-IN

- Date & Time: Thursday, December 11th, 2025, from 6:00 PM onwards
- Deadline: All exhibits must be fully installed by 8:00 AM on Friday, December 12th, 2025

EXHIBITOR MOVE-OUT

- Date & Time: Sunday, December 14th, 2025, from 7:00 PM to midnight
- All exhibitor materials must be removed from the exhibition floor by 7:00 PM on Sunday, December 14th, 2025

SAFETY GUIDELINES

1. Be aware of your surroundings. The exhibit area is an active work zone with constantly changing conditions during move-in and move-out. Watch for obstacles, machinery, and equipment in use.
2. Do not attach items to booth structures. Attaching anything to partitions or the metal framework of booths is strictly prohibited.
3. Protect floors and walls. The use of nails, screws, or any materials that may mark floors or walls is forbidden.
4. Children are discouraged. For safety reasons, children should not be present in the exhibit hall during move-in or move-out.

Event Management

Our team is dedicated to making your exhibiting experience smooth and hassle-free. In the lead-up to the show, we may reach out periodically to ensure all your exhibiting needs are fully met.

For any assistance, please contact:

- Mr. Rusiru Doraliyagoda – 077 504 2955
- Ms. Chathurangani Arthanayaka – 074 027 7524
- Mr. Javindu Gunasekara – 076 676 8219

Gemmologists Association of Sri Lanka

#275/75, Stanley Wijesundara Mawatha, Colombo 7, Sri Lanka

T: 077 504 2955 / 074 027 7524 / 076 676 8219

E: info.jewels.gasl@gmail.com

W: <https://gemmology.lk>